



2017 MFGA Summer Trial Garden Tour & Educational Program for Greenhouse Growers & Garden Retailers



Thursday, August 10, 2017 • 8:30 am—3:30 pm

Join us this year for our MFGA Summer Meeting Thursday, August 10. This year we will have a Trial Garden Tour again but add an educational program at Elm Bank Reservation. We'll have a special presentation by Ellen Wells, Editor at Large, *Grower Talks Magazine*, on Garden Retail Trends. Then, we offer 1 pesticide credit for a program on "Integrating micro-organisms to supplement your IPM Program" by Dr. Debbie Palumbo-Sanders, Technical Specialist, BioWorks.

We will begin at Cavicchio Greenhouses, Sudbury, where Kerri Stafford, Head Grower, will walk us through their extensive trial garden. We will travel by car around the corner and visit J.P. Bartlett to see their new geranium introductions trials. We then drive to Wellesley and regroup at the Massachusetts Horticultural Society's Elm Bank Reservation where we will view the MFGA trial gardens and AAS trials with David Fiske, Trials coordinator. Then lunch and finish the day with the two speakers mentioned above.

Schedule

8:30 am	Registration: Cavicchio Greenhouses, Inc., 110 Codjer Lane, Sudbury, MA <i>Complimentary coffee and snacks provided by our host Cavicchio Greenhouses</i>
9:00 am—10:00 am	Kerri Stafford, Head Grower, Cavicchio Greenhouses Review of 2018 Annual and Perennial varieties in their Trial Gardens
10:15 am—10:45 am	J.P. Bartlett Geranium Trials, 578 Boston Post Road (Rte. 20), Sudbury, MA Robin Messer, Trials Manager, Review of potential New Geranium Introductions
11:00 am—12:30 pm	Massachusetts Horticultural Society Elm Bank Reservation, 900 Washington Street, Wellesley, MA • David Fiske, AAS Judge and Garden Trials Coordinator will review 2018 new introductions of annuals and perennials sent to the MFGA gardens this year.
12:30 pm—1:30 pm	Lunch (during which we'll talk about the PlantSomethingMA program)
1:30 pm—2:30 pm	Trends and Ideas for Independent Garden Retailers: Ellen Wells, Editor at Large for <i>Green Profits</i>, <i>Grower Talks Magazine</i>. Ellen will discuss some of the trends and ideas she has seen with independent retailers around the country and in Canada. How can they help you in your business? Ending with an open discussion of the spring season Massachusetts.
2:30 pm—3:30 pm	Integrating micro-organisms to supplement your IPM program. (1 pesticide credit) Debbie Palumbo-Sanders, Technical Service Specialist, BioWorks Biocontrol using insects, mites and nematodes are becoming the backbone of control for growers here in Massachusetts. The use of microbial and natural products adds another supplement to the IPM program. Debbie will discuss the uses of microbial and natural products, the conditions to maximize their effectiveness and compatibility with all the other parts of your IPM program to provide maximum control.

Pre-registration by August 7, 2017. Registration form attached.

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Registration Form - Pre-registration by August 7, 2017

Business Name					
Address					
City		State		Zip Code	
Phone		Email			

Names of those attending

Make check payable to and return to: Mass Flower Growers' Association, 8 Gould Rd., Bedford, MA 01730

_____ No. Registrations x \$40.00/person = Total _____

You can also fax your registration in advance to 781-275-8668 and pay at the door on August 10, 2017.

For more information email: Bob Luczai (massflowergrowers@gmail.com)
or Geoffrey NJue, (njue@umext.umass.edu)

Sponsored by: Massachusetts Flower Growers' Association and University of Massachusetts Extension Greenhouse Crops and Floriculture Program

Note: Registration at the door (day of the meeting) is available but the lunch may not be guaranteed. We will try to accommodate as many people as possible.