



Flower Growers Winter Meeting and Education Program Tuesday February 12, 2019

Northeast Nursery, 8 Dearborn Road, Peabody, Massachusetts
*Sponsored by the Massachusetts Flower Growers' Association and
University of Massachusetts Extension Greenhouse Crops and Floriculture Program*

— Special Feature: Allied Trade Tables—open 9am–3pm —

- 8:15–9:15am** **Open House**—visit before you come to the meeting
Kane's Flower World, Inc., 64 Andover Street, Rte. 114, Danvers, Massachusetts. Owners Jeff and Ralph Kane invite you to stop by and tour their retail and wholesale operation.
- 9:00am** **Registration Open**—complimentary coffee and pastries
9:40am **Welcome**—Tom Spence, Northeast Greenhouse & Supply manager
- 9:45–10:45am** **Review of New Pesticides**—Rick Yates, technical support manager, Griffins Greenhouse Supply (1 pesticide recertification credit)
This presentation will be a “deep dive” review of pesticides released in the past year, as well as some that are slated for introduction soon. Interested in reducing the cost and increasing the effectiveness of biocontrol? Rick will talk about it! Last but not least, he will talk about some new pesticide application technologies that might find a home at your operation.
- 10:45–11:45am** **Managing Common diseases of Young Plants in the Greenhouse**
—Dr. Nora Catlin, Floriculture Specialist and Agriculture Program Director, Cornell Cooperative Extension Suffolk County Long Island (1 pesticide recertification credit)
This presentation will discuss common diseases of young plants in the greenhouse and provide strategies for prevention and control.
- 11:45am–12:00pm** **Continue visit with Allied Trade vendors**
- 12:00–1:00pm** **Catered Lunch**—reservations requested by February 8, 2019
MFGA Annual Meeting—Bart King, president, and Bob Luczai, secretary MFGA
- 1:00 – 2:00pm** **Common Nutrient Problems of Spring Greenhouse Crops**
—Dr. Rosa Raudales, assistant professor and Extension specialist, UConn
Dr. Raudales will discuss common nutrient problems observed in spring greenhouse crops and how to prevent problems from happening.
- 2:00–3:00pm** **Ways to Diversify your Business and Products to Attract Customers**
An “Ideas” session—This panel presentation will discuss what some garden retail members have done to attract and serve more customers. We'll also hear about a potential product line to consider for retail sales. Panelist include Jeff Doherty, Angel's Garden Center, Hopkinton MA; Linda Zukas, retail manager, Nunan Florist & Greenhouse, Georgetown MA; and Sheri Gustafson, MDAR Massachusetts Animal Fund coordinator, plants for pets to promote sales.

For more information contact: Bob Luczai, MFGA: 781-275-4811 (office) or 508-935-8264 (cell) or Geoffrey Njue 781-891-0650 x12, UMass Extension Greenhouse Crops and Floriculture Program
www.umass.edu/umext/floriculture | www.massflowergrowers.com

**Winter Flower Growers' Program—Registration Form
Lunch Reservations by February 8, 2019**

All Names _____

Firm _____

Address _____

Email _____

Registration includes lunch! Registration must be received by February 8, 2019

Make check payable to and return to:
Massachusetts Flower Growers' Association, 8 Gould Road, Bedford MA 01730.

First registration @ \$45.00 = \$ 45.00

Number of additional registrations x \$40.00/person = \$

Total registration = \$

Allied Trade Table Show: 1 – 6' table x \$60 per table = \$

Total = \$

Fax the form to MFGA at 781-275-8668 or email to massflowergrowers@gmail.com.

For more information call MFGA office at 781-275-4811, Bob Luczai at 508-935-8264 or email massflowergrowers@gmail.com, or Geoffrey Njue at 781-891-0650 ext. 12 or email gnjue@umext.umass.edu.

Credit card:

We accept (indicate): Visa American Express MasterCard Discover

Name on card: _____

Card number: _____

Expiration date (MM/YY): _____ / _____

Billing address zip code: _____ CVC code: _____

Note: Registration at the door (day of the meeting) is available but lunch may not be guaranteed. We will try to accommodate as many people as possible.