



Greenhouse Crops and Floriculture

2019 MFGA Summer Meeting -

For Greenhouse Growers and Garden Retailers

Cavicchio Greenhouses Inc., 110 Codjer Lane, Sudbury, MA.

Tuesday August 13, 2019

8:30 am –1:00pm (Lunch included)

Come join us for our **MFGA Summer Trial Garden Tour and Educational Program** at Cavicchio Greenhouses. We will have a morning program that will include a pest update from UMass Plant Diagnostic Lab, a demonstration and discussion of using dipping incoming plant material to reduce pest population, and New seed Products to Grow and make you profits from PanAmerican Seed . Plus- See first hand how the new 2020 flower products preform in the great Trial Gardens at Cavicchio's. **1.5 Pesticide Recertification Credits available.**

7:00-9:00 am - Open House: J.P. Bartlett, 578 Boston Post Road, Rte.20, Sudbury. Stop by this Wholesale Geranium Propagator and Grower to see their operation and their **New Greenhouse addition.** They are just 5 minutes away from Cavicchio. A must Stop.

Allied Trade Exhibit tables—come and visit with your greenhouse plant and supply vendors. Pick up the new 2020 catalogs.

8:30 AM- 9:00 Registration – At the trial garden area

9:00 AM – 9:45 Pest Update from UMass Plant Diagnostic Lab.

Dr. Angela Madeiras, Extension Educator and Diagnostician, UMASS Plant Diagnostic Lab.

Angie will discuss plant diseases and other greenhouse crops health issues observed in the UMass Extension Plant Diagnostic Lab this season, including seedborne diseases, Botrytis, broad mites, phytotoxicity, and problems associated with cool, cloudy weather

9:45 AM – 10: 30 Utilizing Plant Material Dips to Keep Plant Populations in Check.

Anna Chapman, Technical Services Manager, BioWorks

“Start Clean – Stay Cleaner! Anna will discuss and demonstrate the techniques of using dipping incoming plant material to reduce or eliminate insect and mite hitchhikers. She will cover the products to use and not to use, rates, tips and PPE.”

10:45AM – 11:30 New and Exciting Products from PanAmerican Seed to add to your sales.

Dr.Sonali Padhye, Technical Service Manager, PanAmerican Seed

Sonali will introduce and review some key new PanAmerican Seed Products for 2020. This includes the New and Exciting Beacon Walleriana Impatiens series. This Highly Downy Mildew resistant series just was introduced. Other products include: Zesty Zinnias, Kabloom Calibrachoa, new Begonias, Perennials and others. She will review their culture and how you can use these products to increase sales and profit.

11:30AM – 12:30 2020 Annual Trials: Kerri Stafford, Cavicchio Greenhouses

We will tour the annual trial gardens at Cavicchio Greenhouses and see the new introductions for next year from many companies. This will give you a good look at the new varieties and how they perform. Plant vendors will also provide comments on these new introductions.

12:30 PM Lunch -- provided with registration

For more information contact: Bob Luczai, MFGA - 781-275-4811 or Geoffrey Njue 617-243-1932 UMass Extension Greenhouse Crops and Floriculture Program

<https://ag.umass.edu/greenhouse-floriculture> or <http://www.massflowergrowers.com/>

MFGA Summer Meeting: Tuesday, August 13, 2019—Registration Form
Pre-registration by August 9, 2019

All Names _____

Firm _____

Address _____

Email _____

Registration includes AM coffee and lunch!

Make check payable to and return to:
Massachusetts Flower Growers' Association, 8 Gould Road, Bedford MA 01730.

First registration @ \$45.00	= \$
Additional registrations x \$40.00/person	= \$
Registrations at door x \$50.00/person	= \$
Total registration	= \$
Allied Trade Table Show: 1 – 6' table x \$50/table	= \$
Payment method	=
Total	= \$

Fax the form to MFGA at 781-275-8668 or email to massflowergrowers@gmail.com.

For more information call MFGA office at 781-275-4811, Bob Luczai at 508-935-8264 or email massflowergrowers@gmail.com, or Geoffrey Njue at 617-243-1932 or email gnjue@umass.edu.

Credit card:

We accept (indicate): Visa American Express MasterCard Discover

Name on card: _____

Card number: _____

Expiration date (MM/YY): _____ / _____

Billing address zip code: _____ CVC code: _____

Note: Registration at the door (day of the meeting) is available but lunch may not be guaranteed. We will try to accommodate as many people as possible.