



**Massachusetts Flower Growers' Association Winter Meeting and Education Program
Tuesday, February 22, 2022**

Northeast Nursery Supplies warehouse, 147 Summit Street, Unit 2A, Peabody, Massachusetts
Behind all the buildings in the industrial park—call 978-317-6016 for directions if needed.

- 8:15 – 9:15am** **Open House**—Kane's Flower World owners Jeff and Ralph Kane invite you to stop by and see their retail and wholesale operation. Visit *before* you come to the meeting
Kane's Flower World, Inc., 64 Andover Street, Rte. 114, Danvers
- 9am** **Registration open: Complimentary coffee and pastries (Northeast Nursery Supply)**
9:40 am **Welcome: Tom Spence, Northeast Greenhouse and Supply manager**
- 9:45 – 10:45am** **Effective Control of Greenhouse Insect and Mite Pests in Spring Greenhouse Crops**
Rick Yates, technical support manager, Griffins Greenhouse Supply
(1 pesticide recertification credit)
Review of solutions to the most common and problematic insects and mites the growers face to produce Spring greenhouse crops.
- 11am – 12pm** **Effective use of PGRs (Plant Growth Regulators) on Spring Greenhouse Crops.**
Nick Flax, technical services specialist for Ball Horticultural Company
How you can use PGRs to improve your crop quality. Be it hanging baskets, pots or flats, Nick will review the products or environmental controls to use for the most effective methods.
(1 pesticide recertification credit)
- 12–1pm** **Catered lunch**—Reservations requested **ASAP**
MFGA Annual Meeting—Ed Bemis, president and Bob Luczai, secretary
- 1–1:30pm** **Short Panel and Discussion: Best Promotional Methods to Attract and Maintain Customers**
Hear how some of our members attract and maintain customers and where they are putting their advertising dollars and energy.
Fran Morello, Fran's Flowers, Framingham
Linda Zukas, Nunan Florist & Greenhouses, Georgetown
Tina Bemis, Bemis Farms Nursery, Spencer
- 1:30 – 2pm** **The Supply Chain Situation—Now and In the Foreseeable Future**
A panel of greenhouse and retail suppliers will give their opinions on the current supply chain problems, what they see and what they will do in the future.
Panelists include representatives of hard goods including soil mixes, pots and plant suppliers

For more information contact: Bob Luczai, MFGA—781-275-4811/cell 508-935-8264
www.massflowergrowers.com/events/2022-winter-meeting

Winter Flower Growers' Program—Registration Form
Lunch Reservations by February 21, 2022

All Names _____

Firm _____

Address _____

Email _____

Registration includes lunch! Registration must be received by February 21, 2022

Make check payable to and return to:
Massachusetts Flower Growers' Association, 8 Gould Road, Bedford MA 01730.

First registration @ \$40.00 = \$

Number of additional registrations x \$35.00/person = \$

Total registration = \$

Fax the form to MFGA at 781-275-8668 or email to massflowergrowers@gmail.com.

For more information call MFGA office at 781-275-4811, Bob Luczai at 508-935-8264 or email massflowergrowers@gmail.com.

Credit card:

We accept (indicate): Visa American Express MasterCard Discover

Name on card: _____

Card number: _____

Expiration date (MM/YY): _____ / _____

Billing address zip code: _____ CVC code: _____

Note: Registration at the door (day of the meeting) is available but lunch may not be guaranteed. We will try to accommodate as many people as possible.