



**Massachusetts Flower Growers' Association
Winter Meeting and Education Program • Tuesday, January 31, 2023
J. Calareso Greenhouses • 32 Hudson Road, Stow, MA 01775 (Formerly D&D Farms)
Allied Trade Tables open 8:30am–3pm**

For Greenhouse Growers, Garden Retailer & Cut Flower Specialty Growers – Non-members Welcome

- 8am** **Registration opens**—Complimentary Coffee and Pastries
- 8:50am** **Welcome**—Ed Bemis, MFGA President and Joe Calareso, owner of Calareso Greenhouses
- 9–10am** **Updates with Pesticide Products, Policies and More with Taryn LaScola-Miner, Director Crop & Pest Services Director 1 pesticide credit available**—Taryn, as Director of the MASS Crop and Pest Services Division will review of recent and upcoming changes relative to pesticide products, policies, laws and regulations. Basic pesticide information will be weaved into this session. This is a free-flowing presentation where questions are welcome. Topics may change depending on the needs of the audience.
- 10–11am** **Composition of Growing Medias for Floricultural Crops to Make you Successful with Steve Jarahian, Master Blender, Oldcastle Proline Growing Media Division**—This presentation will review the essentials of selecting a Growing mix for your plant production. He will review what makes up a good growing mix. Steve has been a formulator going back to the 80's when he was at W.R. Grace in Cambridge, MA. He will discuss the new mix formulations on the market which incorporate the new hydro fiber and how you manage your cultural techniques to produce successful crops.
- 11am–12pm** **Recognizing Diseases of Floricultural Crops: Prevention & Control with Dr. Nora Catlin, Ph.D., Plant, Soil, Insect Science, Floriculture Specialist, Cornell Cooperative Extension Suffolk County, NY 1 pesticide credit available**—Nora will review all of the major symptoms of plant disease for greenhouse crops showing you what to look for on your plants, what are the preventative measures to prevent the disease conditions to occur environmentally and what would be the other good control methods to use. She is the Floriculture Specialist servicing the long Island Region.
- 12–1:15pm** **Catered Lunch—Reservations requested by January 29, 2023**
MFGA Annual Meeting—Ed Bemis, MFGA President and Bob Luczai, MFGA Secretary
- 1:15–1:45pm** **Where's the Money?**—There is funding available out there on the Federal and State Level. Funding to help you improve the efficiency of you operation and lower costs. We'll hear about those programs from members of the Massachusetts Department of Food and Agriculture (MDAR) and Natural Resource and Conservation Service (NRCS) about the various Programs to get funding help and what type of projects you can apply for funding in our Greenhouse and Garden Center businesses.
- 1:45–3:30pm** **Outdoor Production of Cut Flowers in New England with Dave Dowling, Ball Seed Cut Flower Specialist**—We're pleased to have Dave Dowling, a very well known speaker in the outdoor and high tunnel production & marketing of cut flowers. Dave had his own business in growing outdoor cut flowers for the wholesale and retail market. Then was with the Gloeckner Co. before coming over to Ball. He is a very active member in the Association of Specialty Cut Flower Growers. This is a must see presentation for people growing cut flowers for wholesale or retail. Stay and talk to Dave after the presentation. **Separate registration for this presentation is available.**

For more information contact: Bob Luczai, MFGA - 781-275-4811 / 508-935-8264(c)
or <https://www.massflowergrowers.com/events/2023-winter-meeting/>

2023 Winter Flower Growers' Program—Registration Form
Lunch Reservations by January 29, 2023

All Names _____

Firm _____

Address _____

Email _____

Registration includes lunch! Registration must be received by January 29, 2023

Make check payable to and return to:

Massachusetts Flower Growers' Association, 8 Gould Road, Bedford MA 01730.

First registration @ \$60 = \$

Additional registrations x \$55/person = \$

Number of Allied Trade Tables: 1 6' table @ \$80/table = \$

Registrations for Cut Flowers segment only (no lunch) x \$50/person = \$

Add \$8 fee for credit card use = \$

Total = \$

Fax the form to MFGA at 781-275-8668 or email to massflowergrowers@gmail.com.

For more information call the MFGA office at 781-275-4811 or Bob Luczai at 508-935-8264.

Credit card:

We accept (indicate): Visa American Express MasterCard Discover

Name on card: _____

Card number: _____

Expiration date (MM/YY): _____ / _____

Billing address zip code: _____ CVC code: _____

Note: Registration at the door (day of the meeting) is available but lunch may not be guaranteed. We will try to accommodate as many people as possible.